



BELLAVISTA TOASTS WITH THE YOUNG CHEFS OF S.PELLEGRINO YOUNG CHEF ACADEMY

Bellavista sprinkles with Franciacorta the Grand Finale of S.Pellegrino Young Chef Academy Competition 2019/2021 which will take place in Milan from 28th to 30th October 2021.

As per tradition, the Grand Finale represents the most important moment of the competition because it brings together in one place both the young chefs who come from all over the world, influencers, press and industry professionals, with the declared aim of promoting the gastronomy of the future. A goal that BELLAVISTA has set itself since 1977, when Vittorio Moretti decided to transform his small wine business into a company, located in one of the most evocative places in Franciacorta: the Bellavista hill, so named for the wonderful position that, from a single point, embraces Lake Iseo and the entire Po Valley up to the chain of the Alps.

From 1977 onwards, the company has never stopped growing, changing, adapting to the needs of the contemporary world. It has created indissoluble bonds with the theater (above all the project with the Teatro alla Scala in Milan, which also gave life to one of the most loved wines of the Bellavista production), with music (the bottle signed by Paolo Conte), with the sport (sailing) and the countless toasts that have wet large and small events in the world and which from today also includes the S.Pellegrino Young Chef Academy Competition, confirming that Bellavista will never stop believing in the indissoluble link between food and wine.

“We have always been in contact with chefs from all over the world. My Dad in Bellavista / Albereta started with Gualtiero Marchesi, an institution of Italian cuisine, and since Marchesi, we have never stopped combining our bottles with quality Italian and international cuisine. Being now together with S.Pellegrino to celebrate these young talents is a natural consequence of our path which has always aimed at enhancing quality cuisine inextricably linked to human value ” says Francesca Moretti, today President of Terra Moretti Vino.

The wines that will be paired at the different events are the most representative of the winery:

Bellavista Grande Cuvée Alma Non Dosato
Bellavista Grande Cuvée Alma Rosé
Bellavista Brut 2016 Teatro alla Scala
Bellavista Pas Opéré 2015
Bellavista Satèn 2016
Bellavista Rosé 2016
Bellavista Convento SS Annunciata 2016

Bellavista Zuanne 2018
Bellavista Arzente

The history of the Moretti family is intertwined with that of Erbusco and the Franciacorta area, as some 15th century correspondence testifies.

In 1977, Vittorio Moretti decided to devote himself to the world of wine. He started a winery and built a home in the hamlet of Bellavista, after buying small plots of land from 30 different owners. A beautiful spot, as the name – Bella-vista, lovely view – suggests, and one that has also proven to be especially well suited for growing grapes.

The first year, only a handful of still wines were produced; the second year, a few bottles of Metodo Classico saw the light, but only for dinners with friends; by year three, production was well on its way, although with modest volumes. The Bellavista started to shine brighter and brighter: there followed the first journeys to Champagne, a definition of a personal taste and the setting up of a wine cellar which was soon to become a model, and one of the leading names in sparkling wines domestically and internationally.

Nowadays, the Bellavista brand stands for elegance and refinement. Each bottle tells the story of the winery, of the land where it is situated and of the style that characterizes it.

www.bellavistawine.it

Paola Maffina – paola.maffina@terramoretti.it – 338 7878140